

## NEW BOOK INFORMATION



“By being the first to focus on pan-European media discourse this book forms a highly welcome extension to the currently vibrant research undertakings into English used as a lingua franca. Based on a truly innovative data set of Eurovision Song Contest press conferences, the cleverly selected (socio)linguistic case studies are greatly informative in themselves and, additionally, offer the empirical basis needed for the author’s timely advancements in conceptualising English as a European lingua franca.”

**Ute Smit**, Vienna University, Austria

“This book brings us up to date with the key issues and approaches to English as a lingua franca in Europe. Giving insights into various aspects of ELF discourse in a truly European setting, it presents a fascinating study in applied linguistics not only in, but also for Europe.”

**Antje Wilton**, Siegen University, Germany

Applied linguistics / Bilingualism / English linguistics /  
Language policy / Sociolinguistics and Dialectology

### New Perspectives on English as a European Lingua Franca

**Heiko Motschenbacher**

Goethe University, Frankfurt am Main

This volume complements earlier work on English as a lingua franca (ELF) by providing an in-depth study of the phenomenon from a decidedly European perspective. Distancing itself from more traditional approaches to the study of English in Europe (linguistic imperialism and “Euro-English”), the study is theoretically grounded in more recent approaches, namely the ELF paradigm and the postmodernist conceptualisation of “English”. Methodologically speaking, the study analyses language use in Eurovision Song Contest press conferences as a community of practice of European salience. The ethnographically based analyses focus on various linguistic levels, thereby producing a comprehensive picture of European ELF as a discursive formation. Various qualitative and quantitative methods are used to shed light on the following aspects: code-choice practices in ELF talk, participants’ metalinguistic comments on the use of ELF, complimenting behaviour via ELF and relativisation patterns. On the basis of this data, the concluding section advances discussions revolving around the conceptualisation of ELF in general, the connection between ELF and Europeanness, and implications for European language policies.

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